

HoosCow

ANGUS

2022 HoosCow Angus Bull Sale

February 15th • Gordon Livestock • Gordon NE

Selling 100 Yearling Angus Bulls designed for people that make a living in the cattle business!

We all continue to battle weather, markets and more! I will never forget when we purchased the ranch from my grandmother. She said, "I know you think you really want to do this, but I am not sure that I am doing you a favor." I will say that it seems the challenges never quit coming! However, with everything that has happened the last several years we are very thankful to live where we live and that we are able to do what we do! We will never take for granted that this would not be possible for us without your support and success!

This year we will be offering 100 head of Angus bulls. This offering will include seven bulls from Phil AcMoody at Butternut Ridge. Phil has successfully competed in the feed efficiency test at Midland for many years. I purchased some cows from Phil over a decade ago and several herd bulls which have been the foundation of our program. Again this year, Matt and Megan Harkless will be marketing their bulls in the sale as well. We did have a little problem with some feed, thus our bulls are a little behind this year. They are doing good now and we are very excited about the potential that is out there. Our contact information is:

Home (308) 327-2179 • Cell (308) 360-3556 • hooscow@gpcom.net

As always, we wish you a happy, healthy and prosperous 2022!

JUDD & BRANDY HOOS



HERD SIRE PROSPECTS TO SELL

Hoos Encore 145

02/13/2021 • REG: #20148140 • 145

IDEAL ENCORE OF 9524 LADY
HOOS ENCORE 857
HOOS QUEEN ELLA 685

DOUBLE R BAR RITO Y188
HOOS EVERELDA ENTENSE 600
HOOS EVERELDA ENTENSE 984

ACT BW
64
ADJ 205
703

BW	WW	YW	HP	MILK	MARB	REA	SM	SF	SG	SB
-1.2	+64	+124	+17.9	+26	+49	+36	+83	+98	+40	+138

Tremendous bull offering calving ease, growth, and excellent maternal value.

Hoos Arithmetic 107

02/04/2021 • REG: #20149834 • 107

CONNELLY CONFIDENCE PLUS
E&B NEW ADDITION 608
E&B LADY DASH 4152

S POWERPOINT WS 5503
HOOS BLACKCAP 946
HOOS BLACKCAP 705

ACT BW
68
ADJ 205
723

BW	WW	YW	HP	MILK	MARB	REA	SM	SF	SG	SB
-.4	+69	+125	+13.0	+30	+1.17	+62	+74	+85	+71	+156

His elite marbling, calving ease, and growth makes this guy a true prospect.

Hoos Prime Power 131

02/11/2021 • REG: #20148135 • 131

S POWERPOINT WS 5503
HOOS PRIME POWER 948
HOOS IDA 766

HOOS GUINNESS 731
HOOS ROSE 907
HOOS ROSE 312

ACT BW
71
ADJ 205
720

BW	WW	YW	HP	MILK	MARB	REA	SM	SF	SG	SB
-.2	+61	+102	+17.3	+24	+1.12	+68	+75	+82	+61	+143

Look at his heifer pregnancy, marbling, and calving ease.

Hoos Mogul 110

02/06/2021 • REG: #20151181 • 110

CONNELLY CAPITALIST 028
LD CAPITALIST 316
LD DIXIE ERICA 2053

COLEMAN REGIS 904
RB LADY REGIS 02-3213
R B LADY STANDARD 305-02

ACT BW
104
ADJ 205
824

BW	WW	YW	HP	MILK	MARB	REA	SM	SF	SG	SB
+1.2	+84	+142	+14.8	+24	+71	+68	+84	+128	+53	+182

One of the most complete bulls we have ever raised. He ranks in the top 5% in all \$ values!

Hoos Rainstorm 184

03/01/2021 • REG: #20148163 • 184

S A V RAINFALL 6846
BETTS RAINFALL 902
EXAR ROYAL LASS 6634

JGM CORE VALUES 5G11
HOOS HAZEL 967
HOOS HAZEL 762

ACT BW
79
ADJ 205
706

BW	WW	YW	HP	MILK	MARB	REA	SM	SF	SG	SB
+1.4	+74	+129	+18.1	+30	+82	+39	+81	+88	+55	+143

Elite curvebending EPD's with a heifer pregnancy of 18.11

BR Bullion 104 of 601

12/27/2020 • REG: #20159103 • 104

VISION CASH 2414
BAR CASH 707
B A R MAID 215

KOUPAL ADVANCE 28
BR SENIORITA 601
BR BAND SENORITA 431

ACT BW
103
ADJ 205
739

BW	WW	YW	HP	MILK	MARB	REA	SM	SF	SG	SB
+2.8	+74	+33		+26			+64	+94		

Offering seven efficiency leaders from Butternut Ridge.

Hoos Territory 158

02/16/2021 • REG: #20149864 • 158

S A V RESOURCE 1441
S A V TERRITORY 7225
S A V EMBLYNETTE 3293

IDEAL 332 OF 049 8221
HOOS QUEEN ELLA 685
IDEAL 608 OF 338 022

ACT BW
97
ADJ 205
794

BW	WW	YW	HP	MILK	MARB	REA	SM	SF	SG	SB
-4.1	+86	+148	+10.5	+29	+27	+59	+45	+109	+32	+141

Complete power and performance.

Hoos Heavyweight 140

02/12/2021 • REG: #20148226 • 140

S A V RESOURCE 1441
HOOS RESOURCE 502
IDEAL 507 OF 7451 806

JGM CORE VALUES 5G11
HOOS BLACKBIRD 854
HOOS BLACKBIRD 506

ACT BW
86
ADJ 205
868

BW	WW	YW	HP	MILK	MARB	REA	SM	SF	SG	SB
+5.0	+97	+175	+17.3	+21	+23	+1.02	+72	+113	+39	+152

He had an actual weaning weight of 830 lbs on September 8th. His genomics rank him in the top 1% of the breed for WW & YW.

FEBRUARY 15, 2022

HERD SIRES



BR UNO 803 OF 905 - #19192346

SONS BY THIS HIGH PERFORMANCE, FEED EFFICIENT, EXCELLENT STRUCTURED BULL



E&B NEW ADDITION 608 - #18548853

CALVING EASE SONS BY THIS MATERNAL, HIGH MARBLING BULL



HOOS AMOS 910 - #16423134

HIGH PERFORMING SONS BY THIS LONG SPINED POWER HOUSE



IDEAL ENCORE OF 9524 LADY - #18243464

SELLING SONS AND GRANDSONS WITH CALVING EASE AND EXPLOSIVE GROWTH



HOOS RESOURCE 502 - #18287682

SEVERAL HERD BULL PROSPECTS BY THIS EASY FLESHING, MASSIVE STUO



IDEAL 8561 OF 4545 4704 - #16137281

THE OLD MAN! EXCELLENT STRUCTURE AND LONGEVITY



LD CAPITALIST 316 - #17666102

OFFERING SEVERAL HERD BULL PROSPECTS BY THIS PROVEN AND BALANCED SIRE



S A V RAINFALL 6846 - #18578963

SUPER ATTRACTIVE, CALVING EASE, AND EASY FLESHING SONS SELL



S A V TERRITORY 7225 - #18913034

SEVERAL SONS BY THIS PERFORMANCE LEADER



U2 TEMPTATION 252G - #19968832

EXCITING FIRST SONS OF THIS CALVING EASE SPECIALIST

Other sires include:

S A V Density • S A V Ajax • Riverbend None Better • Ideal 9524 • BAR Cash 707 & more

A GLIMPSE INTO THE FUTURE



HOOS IDEAL COCKTAIL 027 - #19875884

BW: +5 | WW: +63 | YW: +104
HP: +11.6 | MARB: +.31 | RE: +.72

OUR HIGH SELLING BULL IN LAST YEAR'S SALE PURCHASED BY DUFFY PARTNERSHIP. COCKTAIL IS A SOUND STRUCTURED AND GOOD FOOTED BULL THAT IS RICH IN JORGENSEN GENETICS. HE IS A CLEAN MADE BULL THAT IS LOADED WITH MUSCLE. WE WILL USE HIM TO CARRY ON THE RITO LINE.



HOOS PROSPERITY 907 - #19552880

BW: +4.7 | WW: +64 | YW: +107
HP: +16.6 | MARB: -.03 | RE: +.67

THE PROSPERITY FEMALES ARE DOING A NICE JOB HERE WITH EXCELLENT PRODUCTION AND MATERNAL INSTINCT. THEY ARE BOLD MADE FEMALES THAT ARE ALWAYS CARRYING A LITTLE MORE CONDITION THAN THEIR CONTEMPORARIES. FIRST PROSPERITY X 507 WILL HIT THE GROUND THIS SPRING.



HOOS INCENTIVE 708 TE43 - #18906761

BW: +6.8 | WW: +81 | YW: +142
HP: +10.4 | MARB: +.48 | RE: +.67

HERE IS AN UPDATE ON INCENTIVE. WE KNEW HIS PERFORMANCE WAS REAL WITH HIM CONSISTANTLY BOASTING THE TOP WEANING AND YEARLING WEIGHT RATIOS. HIS FIRST DAUGHTERS ARE EXCELLENT. THEY ARE BIGGER OUTLINED COWS WITH LOTS OF RIB SHAPE. THEY HAVE EXCELLENT MATERNAL INSTINCT. INCENTIVE DAUGHTERS AVERAGE A 105 WEANING RATIO AND ALL OF THEM BRED BACK. WE WILL GO BACK AND USE MORE INCENTIVE.



HOOS CORE VALUES 861 - #19288214

BW: +1 | WW: +64 | YW: +112
HP: +13.5 | MARB: +.12 | RE: +.47

HERE IS THE CORE VALUES SON THAT WE WILL GO FORWARD WITH. HE IS COMING FOUR YEARS OF AGE AND HIS FEET LOOK GREAT. HE IS LONG SPINED, HEAVY MUSCLED AND ATTRACTIVE. HIS SISTERS ARE FANASTASTIC FEMALES WITH EXCELLENT MATERNAL INSTINCT, PRODUCTION, AND FERTILITY. OUR FIRST 861 CALVES WILL HIT THE GROUND THIS SPRING.



WAR BARRICADE H175 - #19889055

BW: -3.9 | WW: +63 | YW: +114
HP: +9.2 | MARB: +1.17 | RE: +.03

WE PURCHASED WAR BARRICADE LAST SPRING FROM WAGONHAMMER ANGUS RANCH. HE IS ONE OF THE TOP MARBLING BULLS IN THE BREED. THIS CALVING EASE PROSPECT IS SUPER ATTRACTIVE AND HAS A GREAT SET OF FEET ON HIM. OUR FIRST BARRICADE CALVES WILL HIT THE GROUND THIS SPRING.



HOOS PRIME POWER 948 - #19552912

BW: -.9 | WW: +65 | YW: +120
HP: +17.7 | MARB: +1.20 | RE: +.43

PRIME POWER SOLD IN OUR 2020 BULL SALE TO THE MCCLAREN'S. HIS FIRST CALVES HERE HAD A 91 BW RATIO AND A 102 WEANING RATIO, THUS PROVING HIMSELF AS A CALVING EASE BULL. HIS MARBLING AND HEIFER PREGNANCY EPD'S BOTH RANK IN THE TOP 3% OF THE BREED. HE ALSO RANKS IN THE TOP 2% FOR SWEAN AND 10% IN DOLLARS GRID. HIS FIRST SONS SELL THIS SPRING.